



A Unique Style, A Personalized Service, A Vast Range of Products, A Moment of Pleasure.

Responding to consumer needs, the **Nespresso** boutique concept promotes the right balance between the art of coffee experiences and retail.

Customers can “live” their **Nespresso** shopping experience in any manner they wish. Thus, the interior of boutiques is organized into various experiential zones.

Nespresso boutiques allow shoppers to experience the premium quality coffee offering from **Nespresso**, access to its range of machines, and a truly unique Boutique experience where a team of **Nespresso** coffee specialists invite shoppers to sample the collection of 37 premium Grands Crus coffees to discover their perfect blend and guide them through the range of beautifully designed machines and accessories.

In addition, **Nespresso** Club members can also hand in their used capsules in all **Nespresso** locations so that they can be recycled. With well over 410 **Nespresso** boutiques worldwide and growth plans for additional locations in North America, soon coffee enthusiasts everywhere will be able to sample the innovative brand experience that **Nespresso** has to offer.

EXPANSION PLANS

Enclosed Shopping Centres,
High Streets 3,000-4,000 sq ft

SPECIFICATIONS

Please contact us for further information.

TEAM MEMBER

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NESPRESSO®