



## #Getfamiliar

**WLKN** is an independently owned retailer specializing in street wear, a distinctive style of street fashion rooted in surf, skate and hip-hop culture. Founded in Quebec City in 2010, **WLKN** offers a wide selection of merchandise targeting young trendy customers, which includes unisex clothing to jewellery, sunglasses, wallets and other accessories. In addition to designing and selling their own products, **WLKN** considers itself to be a niche retailer which prides itself on carrying unique and international brands such as: Grizzly, Crooks and Castles, Homme + Femme, Obey and Vans.

Their philosophy is simple, innovation and reinvention. By staying in tuned and up to date with fashion trends, technology, social media, experiential shopping and most importantly brand awareness, **WLKN** aims to encourage change and to create a cult following amongst its loyal followers.

Currently operating 5 retail locations within the province of Quebec, **WLKN** plans to open at least 5 more location across Canada and is now setting their sites on the US.

If you haven't already been to one of their locations, seen them on YouTube or Vines, liked them on Facebook, re-tweeted their posts or followed them on Instagram, we suggest that you "Get Familiar" as they are taking Quebec by storm.

### SPECIFICATIONS

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Enclosed Shopping Centres, HIGH Streets, Outlet Centres 3,200-4,000 sq ft

### EXPANSION PLANS

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Canada 20-30 stores in next 3-5 years,  
USA 3-5 stores in next 3-5 years

### TEAM MEMBER

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**W** | **WLKN**

BOUTIQUE DE STREETWEAR

[www.wlkn.ca](http://www.wlkn.ca)

#### CONTACT US

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