



The ultimate chicken lovers paradise

Birdhouse Wingerie & Bar takes guests on a food journey through a menu of unapologetically indulgent dishes and delicious cocktails. Serving highly praised comfort food in an upscale, high-energy environment, it's no secret that the restaurant has garnered a following of loyal fans who come from near and far.

The **Birdhouse** concept originated from one of the founders' love for chicken wings, but equally important, a big gap in the market. The brainchild of Montreal entrepreneur Lorne Schwartz, restaurateur George Massouras (of Madisons and Arahova Souvlaki), and among the other partners involved, Matthew Basile, Master Chef, bestselling cookbook author, television host, and food entrepreneur from Toronto, **Birdhouse** has quickly become a Montreal West Island staple.

Paying tribute to the craveable North American classics that bring people together – with a focus on chicken wings served in delectable homemade sauces and rubs. Guests can indulge in lunch or dinner, and an entertaining cocktail program highlighting a dynamic collection of vodkas and tequilas. When entering **Birdhouse**, guests are greeted by a fun, vibrant, welcoming environment in a very hip and urban setting. With detail taken for lighting and color, and particular attention paid to music and video, guests immediately realize that **Birdhouse** is more much more than your average resto-bar.

So if you haven't done so yet, we suggest you pop on in, pull up a chair and see what the hype is all about.

EXPANSION PLANS

Growth plans: a combination of company-owned and franchise restaurants with goals of 24 locations by 2027 within the province of Quebec.

SPECIFICATIONS

Enclosed malls (with exterior access only) and exterior locations from 4,000-5,000 sq. ft

TEAM MEMBERS

Enclosed malls & exterior locations

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WEBSITE

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