

# **Acuitis**

## Let's look at the world differently

**Acuitis** offers original and high quality creations, at prices accessible to all. It is a family story that was created in 2010 by Daniel and his son Jonathan, with over 40 years of expertise in the world of optics and hearing.

**Acuitis** has a rich network of 131 points of sale in the world and has established itself as a reference address in the field of optics and hearing.

**Acuitis** stores offer a wide range of frames. Original creations, imagined by the French eyewear artist Frédéric Beausoleil, are available in a range of materials: cellulose acetate, wood, bamboo, magnesium, carbon, etc. For lenses, **Acuitis** relies on Essilor, a true reference in terms of optical innovation. The manufacturer is particularly renowned for the revolutionary treatment of its progressive lenses.

Each **Acuitis** has a sales area dedicated to eyesight, as well as a Biophone area, a state-of-the-art acoustic observatory, which enables hearing to be tested and the guests' hearing aids to be adjusted in an optimal manner.

The strength of **Acuitis** lies in its double expertise, and we invite you to come and discover it.





#### **EXPANSION PLANS**

10-15 locations in the next 2-5 years across Canada

#### **SPECIFICATIONS**

Enclosed malls & exterior locations from 1,800 – 2,500 sq. ft

### **TEAM MEMBERS**

Enclosed malls & exterior locations

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## **WEBSITE**

ca.acuitis.com



